



VanessaJamesMedia.com RATE CARD

Welcome to VanessaJamesMedia.com. Vanessa James is a multicultural millennial influencer with true connection to her followers and subscribers! Whether you're a brand looking to connect with true organic millennial consumers, travel enthusiasts with expendable income, music and lifestyle culturist or the average voyeur with a passion for the VJMedia brand, we have opportunities for you to **connect, engage and reach** this audience.

DEMOGRAPHICS:

Women 22-45 (for Travel & Entrepreneurial driven features)

Millennial's: 18-35 (for Music, Lifestyle, and Culture Features)

Average Impressions: 248,000 Weekly.

Average Unique Visitors: 558 Daily

Average Click Thru Rate: 60%

WHAT MAKES SENSE FOR YOUR BRAND?

Main Page Rotating Slider Banner (Rotator)

Banner Size: 455x267

30 Day Minimum Rotation

Cost: \$1150 monthly

(Includes Email-Blast option to 20,000 organic VJMedia Followers).

Main Page Lead Advertising Banner (Under Main Boxes)

Banner Size: 1100x200

30 Day Minimum

Static Banner, No Rotation Exclusive

Cost: \$1075 monthly.

Rotating Banner with up to 2 clients at once:

Cost: \$850.00 monthly.

Email Blast: Stand Alone email blast inclusion is offered. Vanessa James Media sends out one monthly email blast to over 20,000 patrons made up traditional media outlets, influencers, bloggers, tastemakers, friends and colleague of the VJMedia brand and social media followers/subscribers.

Banner Size Options:

584x338 or 720x90

Cost: \$650 for inclusion.

Video Integration: Premiering a new product? Have a new album release, film premiere or concert that needs a boost in visibility? Do you have the video collateral ready to cross promote it? Allow VJMedia to tap into her resources to maximum exposure in the marketplace.

Videos must be in HD Format and 100% clearable/ pre-approved content.

Cost: \$850 bi-weekly.

Cost: \$1200 monthly.

Let's Get Social:

Tap into the power of the Vanessa James Social Media Network. With a collective platform of Instagram, Facebook, Twitter, and LinkedIn Followers along with **Subscribers of over 47,000 Unique and Organic Patrons, reach is inevitable.**

Rates starting at \$1150.00 based on depth and length of the social media campaign/activation.

Examples of brand engagements utilizing the VJMedia Social Network include: **Jazz and Love The Concert, Focus Features Films, Lionsgate Films, VitaminWater, JetBlue, and Barbados Tourism Board.**

Main Page Banner Ad: (MidPage/Right Column)

Banner Size: 300x250

Static Banner/ No Rotation

Cost: \$550 monthly.

Thank you in advance for the interest and opportunity. For all other brand engagements, including product endorsements, brand synergies, hosting, and ambassadorships, please contact Vanessa James:

Vanessajamesmedia@gmail.com